

ALEJANDRO L. ZÚÑIGA SACKS

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Michigan football coach Jim Harbaugh says I'm a "go-getter."

EXPERIENCE

JULY 2018 – CURRENT

MANAGING EDITOR, THE TICO TIMES

Oversee all editorial aspects of Costa Rica's oldest English-language newspaper. Direct staff and the creation of innovative content. Manage print publications and all online platforms, including 150,000 social-media followers and 250,000 monthly online readers.

APRIL 2016 – JUNE 2018

PROJECT MANAGER, EPIC SYSTEMS CORPORATION

Managed the implementation of industry-leading healthcare software with hospitals across the United States. Defined organizational success metrics and key-performance indicators.

OCTOBER 2015 – MARCH 2016

ADMISSIONS REPRESENTATIVE, UNIVERSITY OF MICHIGAN

Evaluated undergraduate applications to the University of Michigan, coordinated programs to encourage matriculation, and provided counseling to current and prospective students.

MARCH – OCTOBER 2015

ASSOCIATE REPORTER, MAJOR LEAGUE BASEBALL ADVANCED MEDIA

Covered the Detroit Tigers and Major League Baseball. Reported for a national audience and ran social-media accounts to increase audience engagement and interaction.

2013-16

SPORTS JOURNALIST, VARIOUS

Interned at *USA Today* and *The Baltimore Sun*; contributed regularly to *The Detroit Free Press* and *UMHoops*, among other media outlets.

SEPTEMBER 2012 – MARCH 2015

MANAGING SPORTS EDITOR, THE MICHIGAN DAILY

Managed the sports section of a daily newspaper. Coordinated coverage of Michigan athletics and grew the paper's online presence on Facebook, Twitter, and Reddit.

EDUCATION

2011-15

BACHELOR OF ARTS, UNIVERSITY OF MICHIGAN

Anthropology major (3.5 GPA) with a focus on writing and linguistics. Recipient of the Shipman Scholarship for academic excellence.